

# O4W Freedom Barkway Meeting Minutes

6:30 pm – 8:00 pm January 10, 2017

Across the Street, 668 Highland Ave NE, Atlanta, GA 30312

Members: Wayne Reimer, Melanie Bingham, Frances Hamilton, Michael Reeves, John Moss, Leo Rosario, Jim LaVallee, Brooks Kirkland, Jeff Raw, Dan Popovic, Lana Banks, Jennifer Pendleton-Stewart, Sherry Popovic

Attended: Wayne Reimer, Melanie Bingham, Frances Hamilton, Jeff Raw, Dan Popovic, Lana Banks, Jennifer Pendleton-Stewart, Sherry Popovic

Absent: Michael Reeves, John Moss, Leo Rosario, Jim LaVallee, Brooks Kirkland,

## Committee Reports

### Executive – Jennifer Pendleton-Stewart

**No Report**

### Finance – Michael Reeves

Finance Update - **No Report**

Income Statement  
Balance Sheet  
Donations  
Fund Raising Results

### Site – Jeff Raw

**Jeff still committed to install the benches at the park shortly**

**Jeff to add leash hanging boards** made from reclaimed wood for each dog area.

**Wayne will install signs on bulletin board** as soon as printing is completed.

**Wayne will be adding toy boxes to each dog area.**

**Wayne to contact Doug Voss to try to get another trash can** installed by the city in the large dog area. Waiting for response from Doug Voss and others at city.

**Wayne to go to Home Depot to get materials to create a wrought iron fence barrier** so that small dogs that owners put in the large dog area aren't able to get through the wrought iron pickets.

### Casino Night – Dan Popovic & John Moss, Committee Chairs

Dan presented a proposal for Casino Night to be held on June 10, 2017 from 7-11 or 12 at Across the Street restaurant. Suggested ticket price of \$100 each with early bird price of \$90. All tickets would be available to purchase on our website. Ticket price would include two drinks, appetizers and gambling money (amount yet to be determined). He met with Atlanta Casino Events who proposed their ACE 7 package at a cost of \$3170. Wayne pointed out that last time we paid less than \$2,000 for all the gaming tables, personnel and decorations. Dan asked about the number of tables and dealers in relation to

what was proposed for this year, and Wayne recognized that there was far less two years ago. Wayne asked about the amount of space for all the tables proposed, and Dan pointed out that the plan was to have a large tent outside with gaming tables as well as inside for food, music and gaming tables. Dan to see if Justin Longenbach and/or Brennan Farlow are involved with Atlanta Casino Events. **Once all is decided by the committee, they will present the complete plan to the Board for approval.**

### **Howl-o-Ween Festival – Lana Banks & Brooks Kirkland – Committee Chairs**

Nothing to report yet. Wayne committed to working on permitting process this year for the committee as well as investigating the possibility of an annual liquor license for the corporation so that we don't have to get a temporary permit for each event. Also, it was mentioned that having a 5K associated with this year's parade and festival would take additional planning and organization. **Date for Howl-o-Ween Pet Parade & Festival with a 5K in the morning was set for Saturday, October 21<sup>st</sup>.**

### **New Business – Everyone**

1. Inman Park Festival & Parade has not been planned. **Decision to participate in festival only and not parade.** Committee co-chairs for festival will be Wayne Reimer and Michael Reeves. Committee members will be Jeff Raw and Melanie Bingham. **Michael to ensure that we are registered for the Non-Profit tent area and not entered in the parade.** Committee to develop ideas for the tent and fund raising during the festival and share prior to the next board meeting.
  - a. Need each board member to commit at least 3 or 4 hours working at the tent during the festival. Dan and Sherry will not be available for Inman Park as they are at an event out of town.
  - b. Need at least three people to assist with set up and tear down. Wayne and Jeff committed to helping with both.
2. **Dan is working on a sponsor package** so we can begin selling sponsorships for all events now. The package he is setting up will provide an opportunity for sponsors to do all events or just one event. He will have something ready to present by the next Board meeting so we can begin to try to get donations. If people want to donate now but may not want to sponsor an event, we need to ensure they know they can donate on our website.
3. **Everyone needs to start collecting prizes** for the Casino Night drawings, Pet Parade prizes, etc. now and bring whatever is collected to each Board meeting so that each committee can create a list for each event.
4. **Frances to update the website** by removing the Howl-o-Ween banner and replacing with our regular banner and insert the new officer/board member information that Wayne sent in an email last week.
5. **Sherry has talked to Dancing Goats about serving coffee on the street at the dog park.** Waiting for a response to see if they are interested and whether any special vendor permit is required since they will be selling on a city street. Wayne asked whether anyone had a relationship with King of Pops where we could get them to come on weekends during the summer with their pops for people and for pups.
6. **Sherry is working on some pet related research and will be reaching out to Board members for input.**

Meeting adjourned at 8:00 pm.