

O4W Freedom Barkway Meeting Agenda

6:43 pm – 8:03 pm October 13, 2015
Desperate Housewares, 241 Boulevard NE, Atlanta, GA 30312

Members: Wayne Reimer, Barry Guthrie, R.J. Morris, Melanie Guthrie, Frances Hamilton, Michael Reeves, John Moss, Leo Rosario, Jim LaVallee, Brooks Kirkland, Jeff Raw

Attended: Leo Rosario, Wayne Reimer, John Moss, Frances Hamilton, Barry Guthrie, Melanie Guthrie, Michael Reeves, Brooks Kirkland, Jeff Raw,

Absent: R.J. Morris, Jim LaVallee,

Pride Parade recap

- Attended: Barry Guthrie, Melanie Guthrie, Leo Rosario, Frances Hamilton, R.J. Morris, John Moss
- Great response from Wizard of odd theme,
- Needed to have flyers (etc.) to promote Howl- O- Ween parade

Fundraising

- O4W Howl- O- Ween Parade & Festival
 - Website Parade Registration – Frances
 - Registration online would help (no fee).
 - Frances can/ will set up an online registration to help with outreach. (by 10/15)
 - Frances will also send out a mail chimp.
 - Information has been updated on website.
 - Marketing Materials – R.J.
 - We have design for poster (8 ½ / 11).
 - Getting 50 posters at 11/17 size
 - Current design needs more details and specifics.
 - 1,000 Postcards (1/4 page).
 - Melanie will coordinate with Wayne for postcards (10/14)
 - Everyone will commit to placing 5 posters.
 - Costume Contest Judges – Wayne
 - Judge Jane, Nan Orock, and Jay Tribby have confirmed.
 - Costume Contest Prizes – Melanie
 - One night hotel stay.
 - Melanie will follow-up to get more prizes.
 - Parade Details – Brooks
 - Barking hounds has a Jeep to use in the parade.
 - Banner will be in the front of the parade with Barking Hound at the end.
 - Leo will find help to carry the banner.
 - Meet at Alaska and Highland at 11:45.
 - Parade for Noon until 1:30pm.
 - Michael to confirm with Perennial properties for access to their lot. (10/14)
 - Brooks to bring extra bowls.
 - Tent set up at 11:30am (Barry, Wayne).
 - Parade Security – Wayne
 - Lt Little and Co. to handle rolling street closures.
 - Port-O- Potties after Parade – Michael
 - 1 regular potty set up and ready to go.
 - Cost is \$138.
 - Meet to put a lock on the port-O –potty (Michael to supply the lock).
- Little Five Points Halloween Parade Float – Jeff & R.J.
 - Need a trailer hitch and vehicle to pull the float.
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 - Meet-up Time & Location

- Meet-up/ staging time 2pm – 3pm.
 - Staging in at Sinclair and Austin.
 - Parade starts at 4pm.
 - On the Float
 - Frances, Leo, Michael, Brooks, Wayne, Carmen (plus the three musketeers)
 - Poop Bags & Tootsie Roll Status – Barry
 - We'll have 700 bags
 - Friday evening is bagging time at the Guthries
 - Leo will bag some at DH
- **Finance Update – Barry Guthrie**
 - Bank Account
 - \$15,064 in the account
 - Plumbing has been billed to the city.
 - Barry to contact Talon to confirm whether they have been paid or not.
 - Website Donations - \$0
 - Desperate Housewares Donations- \$0
 - Barking Hound Donations
 - Expenses
 - Liability insurance- \$403
 - Barking hound invoice for bags (etc.)
- **Park Update**
 - Trees Atlanta – Melanie
 - Call to be made by Friday.(10/16)
 - Benches – R.J.
 - Need better benches.
 - Benches cost \$600 - \$1000 each.
 - Metal frames
 - Border for water spigots
 - Jeff to handle drainage
 - Gravel for the entry ways.
 - Fence Signs for Major Sponsors – R.J.
 - No update
 - Next Park Enhancement - Everyone
- **New Business – Everyone**
 - Group chat??? (Leo)
 - Everyone agrees that would be a good job.
 - Leo will research and make a suggestion on which platform would be best.
 - Next meeting we'll make the decision
 - Bulletin board piece letting people know how to donate (Brook)
 - Frances to help get it posted.
 - Officer elections
 - Need everyone to attend next month's meeting.
 - Four officer positions are available.
 - Update corporate structure with the State of GA.
 - Review bylaws to determine necessary changes (Wayne and Barry)